



MEDIA RELEASE

22 February 2016

Northern beaches mum attempts to win a spot in Spanish triathlon by hosting a fundraising event for Smile Like Drake

Local Northern Beaches mum, Katrina Hogan is on a quest to raise money for charity, while also trying to secure a coveted spot as an ambassador for [Win4Youth](#) to participate in her first triathlon in Spain later this year.

Looking to support a local charity, Katrina has teamed up with [SMILE LIKE DRAKE Foundation](#) to create a unique, free event called the '[TRYathon](#)' that will give people of all ages to try something new. The event will take place on 6 March at St Augustine's College at 10am.

The event will be filled with music, fun and good vibes with a selection of local businesses on board running a range of activities. The likes of Manly Surf School, Sydney Laughter Yoga, FRNSW, Virgin Active Health Club, Circus Akimbo and Northern Beaches Roller Girls will ensure participants try something new and different.

"I really wanted to support my local community with this campaign and I was really inspired by the family of Chris Drake and the great work they do in their son's honour. I've created the TRYathon event because I want to make a difference by encouraging people to try something new while also supporting a fantastic cause," said Katrina.

Chris Drake tragically lost his life while selflessly going to the aid of other swimmers at North Curl Curl rock pool three years ago. As the third anniversary of Chris' passing approaches, his mother, Nicolle Drake said she is grateful for all the support the local community has given or Foundation.

"Chris lived an active healthy life, never hesitating to try or learn something new, so I was so delighted to meet Katrina and humbled to learn of her quest to help us raise money. It will be a wonderful event and will help us raise both funds and awareness for the development of our new water safety devices as well as educational campaigns and trauma counselling services for families," said Nicolle.

People can donate to SMILE LIKE DRAKE by purchasing raffle tickets on the day for their chance to win a Jet Ski and trailer worth \$10,000 and more. If people cannot make the event they can still donate at [Everyday Hero](#).

In addition to raising money for charity, Katrina also hopes her event will win her a spot on the Win4Youth team. There are only 70 Win4Youth spots available, worldwide and just two from her workplace, [Lee Hecht Harrison](#) (part of the [Adecco Group](#)).

FUNDRAISER EVENT DETAILS:

Date: Sunday, 6 March
Time: 10am – 12pm
Location: St Augustine's College, Federal Parade, Brookvale, NSW

For more information or to organise an interview with Katrina Hogan or Nicolle and Trevor Drake, please contact Katrina Hogan on 0428 930 984 or Katrina.hogan@lhh.com.au.



About SMILE LIKE DRAKE

The Smile Like Drake Foundation provide water safety on Australian beaches and waterways by

- a) Developing and promoting practical protocols, products and holistic solutions
- b) Carrying out research and
- c) Building practical consensus among relevant stakeholders.

About Win4Youth

Adecco organise local events in more than 60 countries and invite their clients, associates and communities everywhere to join in the fun that Win4Youth generates. Win4Youth is an initiative that encourages sport to create a company donation that goes to foundations helping disadvantaged children and families get a better start in life.